Sponsorship Opportunities

UKRAINIAN YOUTH ASSOCIATION IN GREAT BRITAIN

British-Ukrainian Aid

EXPANDED AUDIENCE  FUN FILLED PROGRAMME  MORE EXPOSURE
GET INVOLVED!
THE LARGEST UKRAINIAN FESTIVAL IN THE UK

About the Festival

Крайовий Здвиг is the largest and longest running Ukrainian festival in the UK! Held at the Ukrainian Youth Association Camp in Derbyshire on the first weekend in July, this 3 day, Ukrainian Cultural Extravaganza draws in thousands! 2 stages of music & dance, Ukrainian information centre, food, street market, beer gardens, overnight camping and so much more!

Due a 2 year break because of Covid-19 and the support we have seen due to the ongoing war in Ukraine, we are anticipating another increase in attendees as well as changing the event to a fundraising effort for British-Ukrainian Aid.

Why Sponsor?

Excellent media coverage, on numerous platforms.

Increase your brand visibility

Targeted marketing - exposure to many demographics at once

Consumer perception - customers form positive opinions when your business is tied to high-profile events

Keep Ukrainian arts culture within the UK which is vital at such a vital time - customers love brands that care about spreading positive messages about helping the community

Support Ukraine by allowing us to minimise expenses and allow more money to go to support Ukrainian Charities as well as our project Youth Associations Projects in the UK that will directly benefit those affected by the war

It’s a really, really fun event!
OPPORTUNITIES FOR EVERY BUDGET

£1500
3 day Overnight Campsite
Ukrainian Information Centre

£2500
Saturday Street Market Place

£3000
Friday Night/Saturday Street Food Square

£3000
Friday Evening Entertainment

£5000
Saturday Evening Music Stage

£7500
Main stage on the Saturday Day

Gift In Kind & Negotiable
Beer Garden Hospoda Ukrainian Country Club

BENEFITS

£1500
Logo included in the photo booth area
Sponsorship Signage within the area
Logo on our website

£2500
Logo included in the photo booth area
Sponsorship Signage within the area
Logo on our website
Logo on the poster/promotional.

£3000
Logo included in the photo booth area
Sponsorship Signage within the area
Logo on our website
Logo on poster/promotional.
Logo included on festival leaflet

Gift In Kind & Negotiable
Benefits to be negotiated and customized as per the value of your contribution and your preferences

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OPPORTUNITIES
FOR EVERY BUDGET

BENEFITS.....continued

£3000
- Logo included in the photo booth area
- Sponsorship
- Signage within the area
- Logo on our website

£5000
- Logo included in the photo booth area
- Sponsorship
- Signage within the area
- Logo on our website
- Logo on the poster/promotional

£7500
- Logo included in the photo booth area
- Sponsorship
- Signage within the area
- Logo on our website
- Logo on poster/promotional
- Logo included on festival leaflet

Gift In Kind & Negotiable
- Benefits to be negotiated and customized as per the value of your contribution and your preferences

Let’s talk!
We want to make this work for you and your business!
Contact Alex at

alex.kosmirak@cym.org

07964207501

Ukrainian Youth Association in Great Britain
Ukrainian Youth Centre ‘Tarasivka’
Swarkestone Road, Weston on Trent
Derbyshire, DE72 2BU
Tel: 01332 700215

www.cymgb.org

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