

Sponsorship Opportunities



FESTIVAL FOR UKRAINE



UKRAINIAN YOUTH ASSOCIATION IN GREAT BRITAIN

EXPANDED AUDIENCE

FUN FILLED PROGRAMME

MORE EXPOSURE

GET INVOLVED!

THE LARGEST UKRAINIAN FESTIVAL IN THE UK

FESTIVAL
FOR
UKRAINE



About the Festival

Крайовий Здви́г is the largest and longest running Ukrainian festival in the UK! Held at the Ukrainian Youth Association Camp in Derbyshire on the first weekend in July, this 3 day, Ukrainian Cultural Extravaganza draws in thousands! 2 stages of music & dance, Ukrainian information centre, food, street market, beer gardens, over-night camping and so much more!

Due a 2 year break because of Covid-19 and the support we have seen due to the ongoing war in Ukraine, we are anticipating another increase in attendees as well as changing the event to a fundraising effort for **British-Ukrainian Aid**

Why Sponsor?

Excellent media coverage, on numerous platforms.

Increase your brand visibility

Targeted marketing - exposure to many demographics at once

Consumer perception - customers form positive opinions when your business is tied to high-profile events

Keep Ukrainian arts culture within the UK which is vital at such a vital time - customers love brands that care about spreading positive messages about helping the community

Support Ukraine by allowing us to minimise expenses and allow more money to go to support Ukrainian Charities as well as our project Youth Associations Projects in the UK that will directly benefit those affected by the war

It's a really, really fun event!

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OPPORTUNITIES

FOR EVERY BUDGET



£1500

3 day Overnight
Campsite

Ukrainian
Information
Centre

£2500

Saturday Street
Market Place

£3000

Friday Night/
Saturday Street
Food Square

Gift In Kind
&
Negotiable

Beer Garden
Hospoda
Ukrainian
Country
Club

£3000

Friday Evening
Entertainment

£5000

Saturday Evening
Music Stage

£7500

Main stage on the
Saturday Day

BENEFITS

£1500

Logo included in
the photo booth
area

Sponsorship
Signage within
the area

Logo on our
website

£2500

Logo included in
the photo booth
area

Sponsorship
Signage within
the area

Logo on our
website

Logo on the
poster/
promotional.

£3000

Logo included in
the photo booth
area

Sponsorship
Signage within
the area
Logo on our
website

Logo on poster/
promotional.
Logo included on
festival leaflet

Gift In Kind
&
Negotiable

Benefits to be
negotiated and
customized as
per the value of
your contribu-
tion and your
preferences

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BENEFITS.....continued

£3000

Logo included in
the photo booth
area

Sponsorship
Signage within
the area

Logo on our
website

£5000

Logo included in
the photo booth
area

Sponsorship
Signage within
the area

Logo on our
website

Logo on the
poster/
promotional

£7500

Logo included in
the photo booth
area

Sponsorship
Signage within
the area
Logo on our
website

Logo on poster/
promotional.
Logo included
on festival
leaflet

Gift In Kind & Negotiable

Benefits to be
negotiated and
customized as
per the value of
your contribution
and your prefer-
ences

Let's talk!

We want to make this work for you and your business!

Contact Alex at



alex.kosmirak@cym.org



07964207501

Ukrainian Youth Association in Great Britain
Ukrainian Youth Centre 'Tarasivka'
Swarkestone Road, Weston on Trent
Derbyshire, DE72 2BU
Tel: 01332 700215

www.cymgb.org

EXPANDED AUDIENCE

FUN FILLED PROGRAMME

MORE EXPOSURE